



Press Release

First Ever San Diego Campaign Web Site Ranking 541 San Diego County Candidate Home Pages rated by local portal company

San Diego, October 8, 2004 – sandiego.com, Inc. debuted its ranking of the top 20 campaign web sites in San Diego county today. Rating the 539 candidates running for everything from Alpine CPA to US President, the sites qualified by offering direct representation to part or all of San Diego county. Using standard web site industry measures in a proprietary formula, the rankings cover everything from download size, to site architecture to compliance with the Federal handicap access guidelines. The Ranking is available at <http://www.sandiego.com/>, click on Elections in the top menu.

“More people every year look to the web for information, “ said CEO Mark Burgess, “and we thought it was time to focus on the quality to drive toward better sites and therefore better informed voters. You can probably imagine the mess we found on some sites, but I had no idea so many candidates would run without one.”

The Top 20 Web Sites in San Diego County

1	U.S. Representative - 49th Congressional District	Mike Byron	http://www.byronforcongress.org/
2	San Diego Unified School - District A	Mitz S. Lee	http://www.mitzlee.com/
3	US Senator	James "Jim" P. Gray	http://judgegray2004.com/
4	State Assembly - 66th District	Laurel Nicholson	http://www.nicholson4assembly.com
5	City Of San Diego - City Attorney	Leslie Devaney	http://lesliedevaney.com/
6	State Assembly - 74th District	Karen R. Underwood	http://www.underwoodforassembly.org/
7	U.S. Representative - 50th Congressional District	Gary M. Waayers	http://www.waayers4congress.org/
8	San Diego Unified School - District E	Sheila Jackson	http://www.shelijaackson2004.org/
9	State Assembly - 76th District	Tricia Hunter	http://www.hunterforassembly.com/
10	City Of Oceanside - City Council	Vickie A. Prosser	http://vote4vickie.com/
11	City Of La Mesa - City Council	Ruth Sterling	http://www.reelectruthsterling.com/
12	City Of San Diego - City Attorney	Michael J. Aguirre	http://www.aguirreforcityattorney.com
13	US Senator	Barbara Boxer	http://www.boxer2004.org/
14	City Of Oceanside - City Council	John Hoffman	http://www.electjohnhoffman.org/
15	City Of Encinitas - City Council	Donn K. Harms	http://www.donnharms.com/
16	Superior Court Judge - Office No. 24	Joseph P. Brannigan	http://www.branniganforjudge.com/index.html
17	City Of Vista - City Council	Michael "Doc" Dinnel	http://www.drmichaeldinnel.com/
18	State Assembly - 76th District	Lori Saldana	http://www.lorisaldana.com/
19	State Assembly - 66th District	Ray Haynes	http://www.rayhaynes.org/
20	City of Chula Vista - City Council - Seat No. 5	Dan Hom	http://www.danhom.com/

Research conducted by Marisa Whitlock

sandiego.com, Inc. provides a portal to San Diego based web sites along with original local content. The company also develops and hosts San Diego web sites on its own network of web and database servers including the San Diego Convention and Visitors Bureau, San Diego Magazine, San Diego Film Commission and hosts the Port of San Diego. Founded in December 1993 as the third local internet access provider in town, the company's offices are on San Diego Avenue in Old Town.

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